Contents

List of Illustrations and Maps vii
Preface viii
Acknowledgements x
Notes on the Contributors xi

1 Introduction: Interactions Between the Universal and the Local
A. G. Hopkins 1

2 Value Added in the Production and Trade of Navajo Textiles:
Local Culture and Global Demand 39
Erika Marie Bsumek

3 Universals of Yesteryear: Hegel’s Modernity in an Age of
Globalization 66
Roger Hart

4 The Cosmopolitanism of National Economics: Friedrich
List in a Japanese Mirror 98
Mark Metzler

5 Internationalist Activism and Global Civil Society at the
High Point of Nationalism: The Paradox of the Universal
Races Congress, 1911 131
Trade Matysik

6 Talking Machine World: Selling the Local in the Global
Music Industry, 1900-20 160
Karl Miller

7 Competing Forms of Globalization in the Middle East:
From the Ottoman Empire to the Nation State, 1918-67 191
Geoffrey D. Schad

8 Universal Claims, Local Uses: Reconceptualizing the
Vietnam Conflict, 1945-60 229
Mark Atwood Lawrence
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Globalization and the Mythology of the &quot;Nation State&quot;</td>
<td>257</td>
</tr>
<tr>
<td></td>
<td>Philip L. White</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Afterword: World History and Globalization</td>
<td>285</td>
</tr>
<tr>
<td></td>
<td>William H. McNeill</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Index</td>
<td>291</td>
</tr>
</tbody>
</table>