# Contents

Acknowledgements ix
List of contributors xi

1 Contextualising cognitive poetics
   GERARD STEEN AND JOANNA GAVINS

   Introduction 1
   Cognitive poetics and other kinds of poetics 5
   Cognitive poetics and cognitive linguistics 8
   Conclusion and future prospects 10

2 Surreal figures
   PETER STOCK WELL

   Editors' preface 13
   Setting the scene 13
   Making figures out 15
   Drawing attention: the edges of figures 20
   Further activities 25

3 Prototypes in dynamic meaning construal
   RAYMOND W. GIBBS, JR

   Editors' preface 27
   Prototypes in dynamic meaning construal 27
   The idea of prototypes 29
   Basic-level categories 30
   Problems with prototype theory 31
   Are conceptual metaphors prototypes? 32
   Prototypes as scripts in text understanding 33
Contents

Embodied text understanding 36
Implications 38
Further activities 40

4 Deixis and abstractions: adventures in space and time
REUVEN TSUR

Editors' preface 41
Deixis and abstractions 41
Sequential and spatial processing 43
Time in poetry 46
Further activities 54

5 A cognitive grammar of 'Hospital Barge' by Wilfred Owen
CRAIG HAMILTON

Editors' preface 55
Introduction 55
Profiles in 'Hospital Barge' by Wilfred Owen 58
Concluding discussion 63
Further activities 65

6 'Love stories': cognitive scenarios in love poetry
GERARD STEEN

Editors' preface 67
'Love stories' and cognitive scenarios 67
From love scenarios to text content 72
Text content and text types 73
Conclusion 81
Further activities 82

7 Possible worlds and mental spaces in Hemingway's
'H.very short story'
ELENA SEMINO

Editors' preface 83
Introduction 83
The text for analysis 84
Possible worlds theory and 'A very short story' 85
Mental space theory and 'A very short story' 89
Further activities 98
Contents

8 Conceptual metaphor and its expressions 99
PETER CRISP

Editors' preface 99
Concept, system and creativity 99
Metaphorical language 105
Blending 109
Further activities 112
Appendix 113

9 Literature as parable 115
MICHAEL BURKE

Editors' preface 115
Introduction 115
Some preliminary background 116
The cognitive process of parable 117
Literature as parable 119
A parabolic case study in literature 121
Conclusion 126
Further activities 127

10 Too much blague? An exploration of the text worlds of Donald Barthelme's Snow White 129
JOANNA GAVINS

Editors' preface 129
Introduction 129
Text World Theory 130
Snow White: A text world theory analysis 132
Conclusion 142
Further activities 143

11 Reading for pleasure: a cognitive poetic analysis of 'twists in the tale' and other plot reversals in narrative texts 145
CATHERINE EMMOTT

Editors' preface 145
Introduction 145
Contextual frame theory and plot reversals 146
Understanding 'twists in the tale' and other plot reversals 150
Conclusion 158
Further activities 159
Contents

12 Writing and reading: the future of cognitive poetics

KEITH OATLEY

Editors' preface 161
Writing and reading 161
Mimesis 162
Emotions, rasas, and the personal 162

The uses of literature 170

References 175
Index 187